

D.A.R.E Vehicle Registration

D.A.R.E. America owns the rights to the registered trademarks: "D.A.R.E." and " D.A.R.E. America". Because D.A.R.E. is a registered trademark, written consent must be obtained from D.A.R.E. America prior to using the logo on any vehicle. In addition, the following conditions must be met:

By filling out this form, you agree to the following:

1. You understand that D.A.R.E. is a registered trademark and that consent by D.A.R.E. America must be obtained prior to usage, and that the registered trademark symbol (®) must be used whenever the trademark is reproduced.
2. Your agency agrees to abide by all trademark usage laws and acknowledges that D.A.R.E. America has full approval over the environment in which the D.A.R.E. registered marks are used.

However, at no time will D.A.R.E. America approve a vehicle with any of the following conditions:

1. Where the vehicle is or will be utilized in any capacity for any racing events. This includes go-carts unless the vehicle is approved by D.A.R.E. America to participate in parades or if the vehicle is displayed only.
2. Where poster or pictures of vehicles will be sold for profit.
3. For privately owned cars.

4. All D.A.R.E. logos and trademarks must be removed before a vehicle is sold.

Department Information

Department Name _____ Phone _____
Chief's or Sheriff's Name _____ Fax _____
Contact _____ County _____
Contact Title _____ Email Address _____
Address _____ Web Site URL _____
City _____ State _____ Zip _____

Vehicle Information

Make _____

_____ Model _____

Year _____

Color _____

VIN (Vehicle Identification
Number) _____

You must attach a sketch or plan of vehicle artwork and submit this form via e-mail to:
mistie.bellbanks@dare.com Or mail to:

D.A.R.E. America Attn: D.A.R.E. Vehicle Registration, P.O. Box 512090, Los Angeles, CA
90051-0090 Fax: (310) 215-0180

Once the artwork is completed, we must receive color photographs of the front, back, both sides and top view of the vehicle.